



Central Oregon Media Agencies:

Since 2008, The Heart Campaign has organized days of service in cities all over Central Oregon, mobilizing over 70 churches and 4,100 volunteers in 15 cities. On Saturday, September 25th, The Heart Campaign is partnering with churches, cities, businesses and non-profits to serve Central Oregon together.

Community Service

Throughout the day, around 4,000 volunteers in the cities of Central Oregon will serve their communities through various service projects. This event is designed to meet the practical needs of a city and its people through painting, cleaning and beautification, food drives and more. We are partnering with many organizations to make this happen including: Neighbor Impact, Habitat for Humanity, Park & Rec, local schools, city public works departments, and local food banks. You can find a comprehensive list of serving projects at theheartcampaign.com.

I Heart Central Oregon Evening Celebration

The day of community service culminates with a celebration that evening at the Hooker Creek Event center in Redmond that includes a concert with musical guest **Elliot**, internationally acclaimed inspirational speaker **Nick Vujicic** and a multimedia showcase from each city. Doors open at 6pm for this ticketed event. Check theheartcampaign.com for a list of FREE ticket outlets or \$10 at the door.

If you would be interested in media or print opportunities, as they relate to this event, please contact Elisa Earwicker at 541-728-3134 or elisa@theheartcampaign.com. For personal interviews and coverage on the day of the event, the Heart Campaign Director, Jay Smith will be available at 541-350-6029.

We look forward to hearing your response to this exciting event.